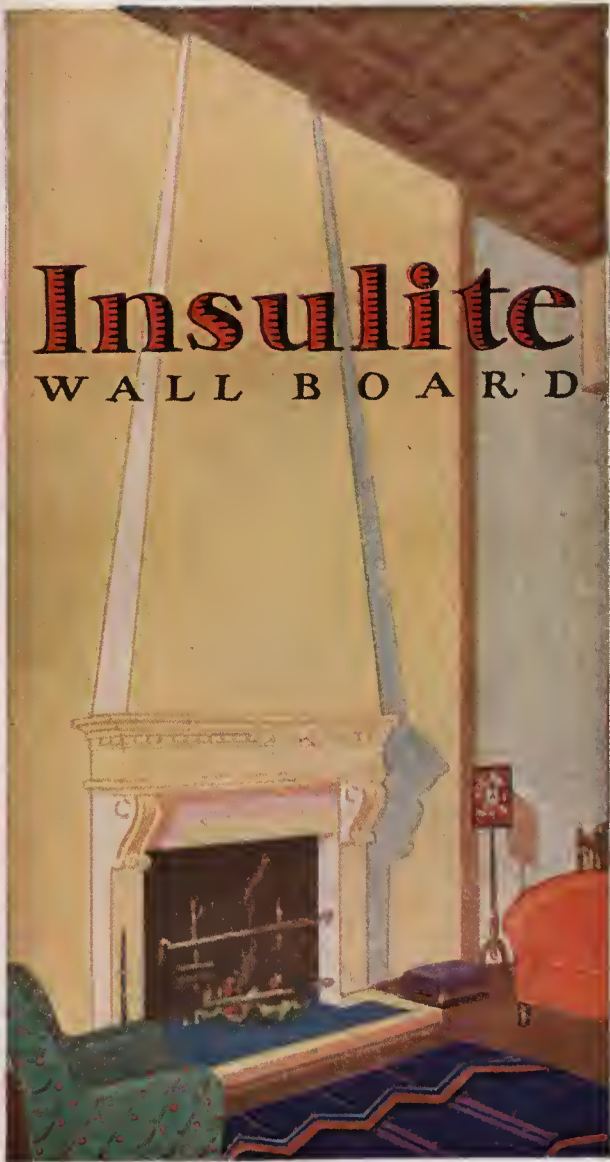


Insulite

WALL BOARD



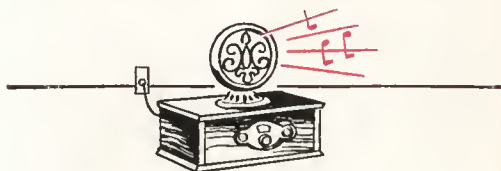


HALF
INCH
THICK

All That Insulation Means
Insulite *Does*

WALLS

SOUND RESISTANT



When properly applied, INSULITE provides a smooth surface of exceptional beauty. Its Burlap Finish may be accentuated by the use of flat wall paint or stain giving an effect similar to that obtained when canvas is used in the very expensive finishes, or it may be left unpainted as its own natural color is very pleasing.

INSULITE Wall Board is very economical, replacing lath, plaster and wall-paper and giving five times as much resistance to the passage of heat and sound.

It is very easy to handle; has the light weight characteristic of good insulating materials, yet the boards are rigid, sturdy, and are *half an inch thick*.

INSULITE is made of tough, water-proofed spruce fibre. It is all wood. Eighteen years of service in all kinds of buildings have proved its great value as a structural and insulating material.

INSULATE WITH
Insulite

WALLS

HEAT *and* COLD
RESISTANT



The attention your architect gives to insulation is one of the greatest services he renders. It means money in your pocket every winter, as well as a cooler house in the summer.

Walls insulated with INSULITE—whether used as a wall board finish without plaster, or as a base for plaster—do resist heat and cold. Use INSULITE also as a sheathing under the exterior finish of your house, and insulate the roof properly, and you will save from a fourth to a third on your fuel bills.

For insulating attics in old houses INSULITE Plaster Base is especially desirable because of its size—18 by 48 inches. If you have no attic stairway, or if the stairway is narrow and steep, units of this size may easily be carried into the attic.

All That Insulation Means

Insulite

Does

WALLS

MOISTURE RESISTANT



The principal functions of an insulating material like INSULITE are: To retard the passage of heat and cold, and to create better conditions in the house by controlling humidity.

A house properly insulated with INSULITE can be better ventilated than the uninsulated house, without causing winter discomfort. Fresh air is easily heated. You can admit plenty of fresh air in the house that is sealed against winter winds and cold, and have a more comfortable temperature.

Sometimes the house "sweats," due to condensation of moisture. INSULITE helps to control that. Being a thoroughly waterproofed material, and of such superior insulating value, INSULITE used in any way—as plaster base, wall board or outside sheathing—makes *better walls* than could be had before this scientifically correct material became available.

INSULATE WITH
Insulite



Warmer Homes

IN WINTER

INSULITE Wall Board was brought into being years ago in response to a need for a material which could be used for a wall and ceiling finish, at the same time eliminating the bother and expense entailed by the use of lath and plaster.

This particularly applied to basement and attic use where extra rooms were desired, or for summer cottages where a material was needed which could be easily applied and yet give an attractive finish.

With the advent of INSULITE into the building field, home owners were quick to



Cooler Homes

IN SUMMER

realize that here was a material that not only was convenient to use and of a pleasing appearance, but also possessed of insulating qualities that materially reduced fuel costs and provided more comfort in summer.

Furthermore, they found that, unlike many types of wall board, INSULITE was not affected by moisture and hence would not swell and buckle.

Thus, INSULITE Wall Board has won its way little by little until today it commands a dominant position in the market—a position won by merit alone.

Specifications for Applying

Insulite

Wall Board

NAILING: First nail to intermediate studs with 1½-inch finishing nails spaced 8 inches apart, driven at a slight angle and set slightly below surface of board. It is unnecessary to nail edges which are held in place by panel strips.

DECORATING: INSULITE Wall Board may be painted after being properly sized. Use either INSULITE Self-Sizing paint or chip glue for sizing. Any paint may then be used.

Surface may be left in natural state. Stencils may be used for decorative borders. For staining, we recommend alcohol stains—although benzol stains may be used. Textured surfaces may be obtained through the use of such products as "Textone," "Craftex," "Walltex," etc. Size INSULITE before applying.

BATTENS: After finishing surface as desired cover all joints with batten strips and apply such other strips as are needed to obtain the desired panel effect.

THE INSULITE CO.
MINNEAPOLIS

INSULITE is sold by lumber dealers.

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DECORATING may be painted a either INSULITE for sizing. Any p

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THE
INSULITE

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